

**University of Alabama  
National Alumni Association  
East Tennessee Chapter**

**Minutes for Thursday, August 20, 2015 Dinner Meeting  
Cherokee Country Club**

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**2015 Officers**

President:	Bob Bland	865-408-2563	<a href="mailto:rbland2563@charter.net">rbland2563@charter.net</a>
Treasurer:	Marianne Goodwin	865-560-0452	<a href="mailto:mgoodwin1@comcast.net">mgoodwin1@comcast.net</a>
Vice President:	Brandon Clark	865-219-3160	<a href="mailto:bdclark@bdclark.com">bdclark@bdclark.com</a>
Secretary:	Bill Campbell	865-448-9387	<a href="mailto:bbala1970@aol.com">bbala1970@aol.com</a>
Immediate Past Pres.:	Chris Lambert	865-384-4285	<a href="mailto:christopherclambert@gmail.com">christopherclambert@gmail.com</a>

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**Members met at 6:30 PM** and President Bob Bland called the meeting to order at 7:00PM. 39 people were in attendance. The meeting was held at the Cherokee Country Club. Jack Bailey led an invocation.

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**Treasurer's Report: Marianne Goodwin**

- The Treasurer's Report was distributed and as of July 31, 2015 there was a General Fund balance of \$5,517.06. The primary expenses in July were for the Freshman Send-Off party at Café 4 on July 7; these expenses totaled \$616.03. The University will be reimbursing the Chapter for \$316.03 of those expenses. The \$300 not reimbursable is an ETUA book scholarship for a student whose name was drawn at the event.
- The Chapter lost \$312.68 for this evening's meeting; however, it was still a very successful event which was hi-lighted by our Speaker Rocky Goode.
- Bill and Ginny Morrow will be doing an audit of the Chapter financials.

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**Vice-President's Report: Brandon Clark**

- Brandon reported that we have a new location for our Watch Parties this year; they will be at the Carolina Ale House. We will have Parties for all of the games beginning with the Wisconsin game on September 5 in Arlington, Texas.
- The Carolina Ale House will be donating 10% of our food sales to the Chapter scholarship fund. There will also be various items for sale at the Parties (eg, souvenir cups and yellow hammers) to help raise additional funds. Brandon mentioned that there will be door prizes as well.
- People can sign up for the Parties via a Facebook page that Brandon has created. Brandon and Bob emphasized that there will be a more concerted effort this year to get better attendance at the Parties which will include putting BAMA signage outside the Ale House to draw attention to our event. They both encouraged Chapter members to attend as many Parties as possible and to invite other BAMA supporters to the Parties which will also provide us with the opportunity to sign-up new Chapter members.

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**President's Report: Bob Bland**

- Bill Campbell introduced 3 new members all of whom were at the meeting. In attendance were Juan Lovin, Bob LaRue and Ginger LaRue.
- Bob mentioned that he and the officers will delay providing feedback on the Leadership Training Workshop until the September meeting. However, at the Workshop our Chapter was presented with the Outstanding Out-of-State Chapter award for the University of Alabama Alumni Association. This award was for the Small Chapter category; the Large Chapter category award was presented to the Chattahoochee Valley Chapter in Atlanta. Bob presented the award to Chris Lambert for the significant contributions he made towards our receiving this award.
- Bob asked Charlie Schilleci to introduce our Speaker, Rocky Goode. Rocky has been an SEC official for 29 years. Rocky was recruited by Bear Bryant but after committing to attend the University, his father convinced him to go to UT where he played various positions. Rocky talked with the group about the rule changes for this year in addition to commenting about his experiences in the SEC.
- 2015 Meeting Schedule – all meetings held at Cherokee Country Club
  - September 18 – luncheon
  - October 16 – luncheon
  - November 19 – evening
  - December – no meeting

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**Recruiting Committee: Diane McCarn**

- The Freshman Kick-Off Party was held at Café-4 in Market Square on July 7. Twelve students attended which was significantly more than we have had in the past few years largely due to weather limitations at our outside events. A total of about 40 people attended which included parents and various Chapter members. Brooks Smythson from Hardin Valley Academy was drawn for the \$300 book scholarship.
- The High School Prospects Reception was held at the Cherokee Country Club the evening of August 19. Approximately 200 students and accompanying parents attended the Reception. Diane reported that there was a great deal of enthusiasm from the students about the University. Of those students who attended the Reception, there were approximately a dozen of whom who qualify for a Presidential Scholarship.
- Beginning in September, College Recruiting Day sessions will commence with support from Stacy Hall our regional recruiting coordinator for the University. The sessions begin with Johnson City which Diane and Bob will be attending along with Stacy. Subsequent sessions will be held in and around Knoxville during September and October with various Chapter members in attendance.

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The meeting was adjourned at 8:10 PM with a ROLL TIDE!!!!

**The next meeting's date is September 18 at 11:30AM at the Cherokee Country Club.**